

SELIDES

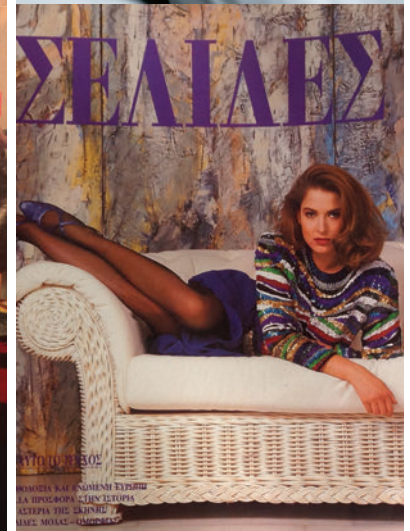
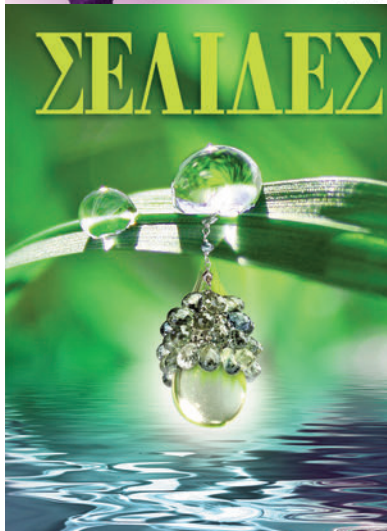
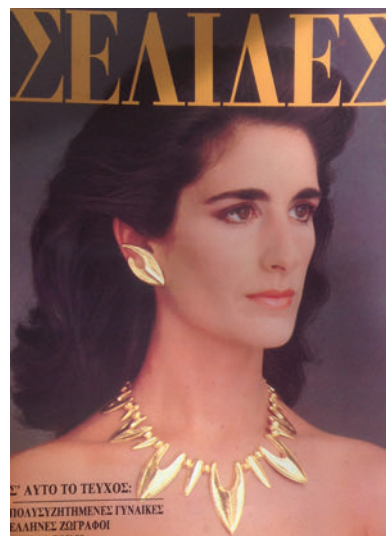
exclusive guide



MEDIA KIT

ENGLISH EDITION

WWW.SELIDES.GR



INTRODUCTION

Launched in 1984, **ΣΕΛΙΔΕΣ** (*SELIDES greek pronunciation meaning Pages*) lifestyle magazine and, after a few years, the bilingual **ΣΕΛΙΔΕΣ Exclusive Tourist Guide**, have served as the essential luxury resource for ultra-affluent Greek consumers, showcasing the products and services available from the most prestigious luxury brands, including luxury automobiles, yachts, travel, fashion, fine jewelry and watches, art, gastronomy & wine, state-of-the-art home electronics etc. By displaying impressive images followed by intriguing articles in English and Greek, we introduce you to the unique experience of luxury.

SELIDES EXCLUSIVE GUIDE INVITES YOU TO:

- **meet** with luxury hotels and exclusive destinations in Greece and all over the world, through travel editorials and the latest news in hotel openings



- **experience** the art of greek and international haute cuisine



- **explore** the new collections of fine jewelry and the latest models in Haute Horlogerie



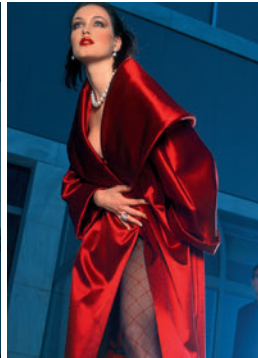
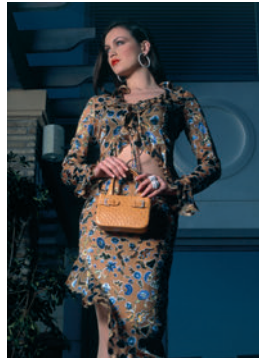
- **enjoy** driving the new car models, yachting and flying first class



- **get to know** fascinating people and much more...

DESIGN

EDITORIALS



DESIGN

EDITORIALS

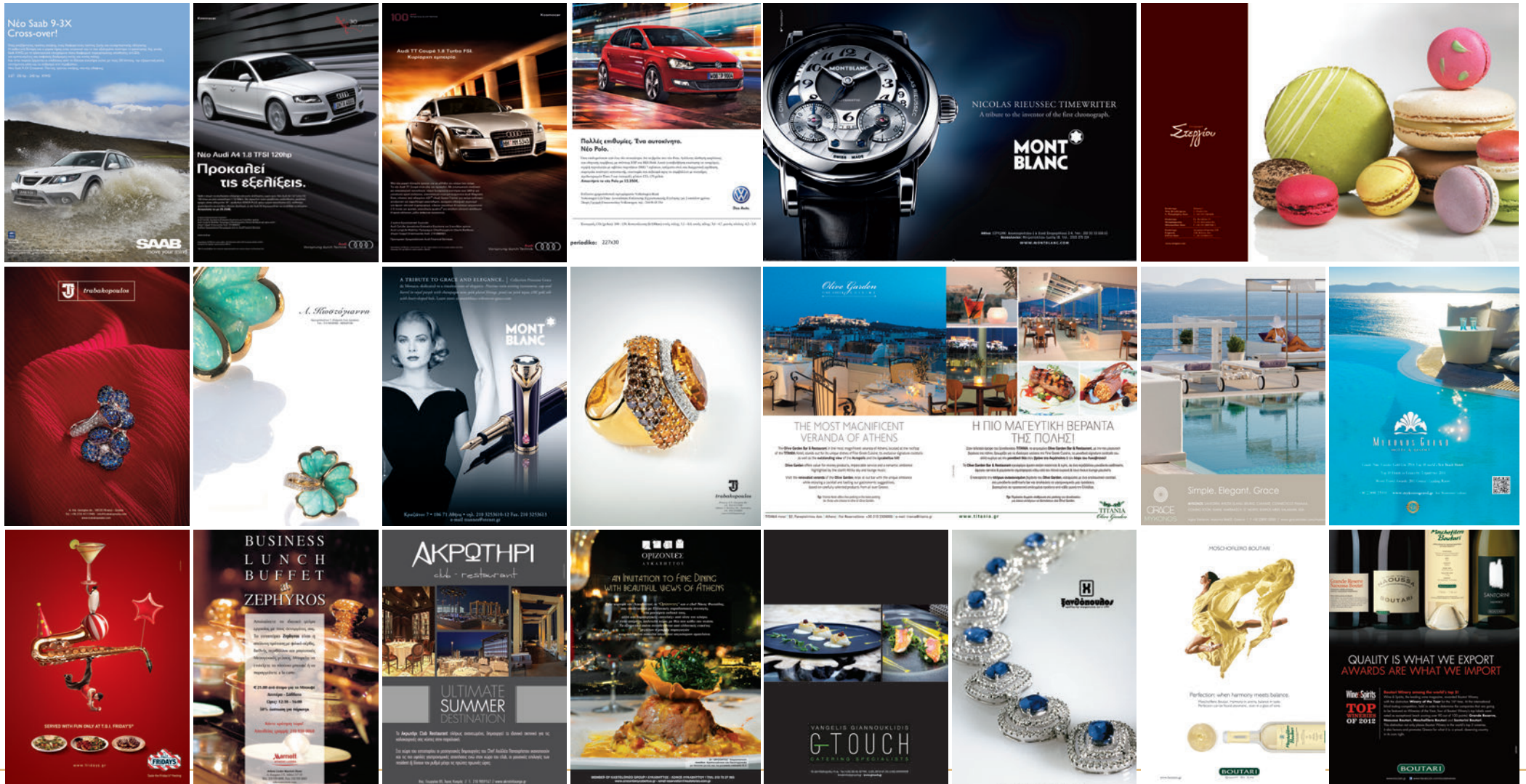


ADVERTISING & PROMOTION

ΣΕΛΙΔΕΣ EXCLUSIVE GUIDE offers advertisers an exceptionally attractive combination of quality and targeting precision for their advertising message and an unbeatable way to promote their products and services.

Advertising Rates upon request

For further information please contact: advertising@selides.gr



DISTRIBUTION

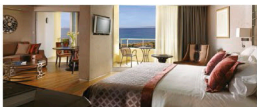
In addition to subscribers, the magazine is distributed:

- in the following **private clubs**: Ecali Club, Politia Tennis Club, Sunny Club, Loubier Tennis Club, Tennis Club of Athens, Yacht Club of Greece, Nautical Club Vouliagmeni, Athens Club
- in large **clinics, hair salons, spa, gyms**, and other selected spots where high purchasing power readers hang out.



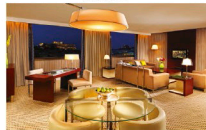
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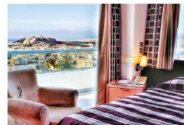
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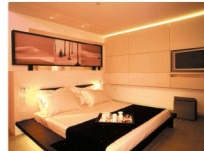
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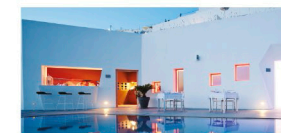
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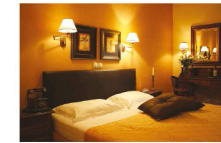
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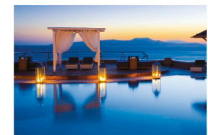
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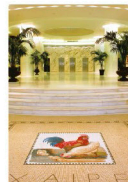
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TECHNICAL DATA

PAPER: (high quality) Illustration printing paper 170 g/m2 (Cover 250 g/m2)

PRINT TECHNOLOGY:

Sheet fed offset printing, 4 colors

JOB FILES:

Please mail print-ready PDF file incl. 3 mm bleed each side & high resolution to: **dimitra@selides.gr**

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at the following e-mail: **pressreleases@selides.gr**

Please notice:

Always attach 3-4 attractive high resolution (300dpi) images with your article, preferably between 1 – 1.5 mb in size each.

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